



**Edward  
River**  
COUNCIL

**I hereby give notice that an Extraordinary Meeting of Council will be held on:**

**Date: Thursday, 4 April 2019**  
**Time: 9am**  
**Location: Council Chamber 180 Cressy Street  
Deniliquin**

# **BUSINESS PAPER**

**Extraordinary Council Meeting**

**4 April 2019**

**Adam McSwain  
General Manager**



## Order Of Business

<b>1</b>	<b>Statement of Purpose</b> .....	<b>5</b>
<b>2</b>	<b>Acknowledgement of Country</b> .....	<b>5</b>
<b>3</b>	<b>Apologies and Requests for Leave of Absence</b> .....	<b>5</b>
<b>4</b>	<b>Disclosure of Interest</b> .....	<b>5</b>
<b>5</b>	<b>Business Arising from Minutes</b> .....	<b>5</b>
<b>6</b>	<b>Public Forum</b> .....	<b>5</b>
<b>7</b>	<b>Reports from Officers</b> .....	<b>6</b>
7.1	Sponsorship Request - Deniliquin Business Chamber Business Awards.....	6
<b>8</b>	<b>Confidential Matters</b> .....	<b>12</b>
8.1	Contract C2019/06 Reconstruction of Crispe Street .....	12
8.2	Contract 2.19.274 - Reconstruction of Napier Street between Cressy Street and Charlotte Street .....	12
<b>9</b>	<b>Close of Meeting</b> .....	<b>13</b>



- 1 STATEMENT OF PURPOSE**
- 2 ACKNOWLEDGEMENT OF COUNTRY**
- 3 APOLOGIES AND REQUESTS FOR LEAVE OF ABSENCE**
- 4 DISCLOSURE OF INTEREST**
- 5 BUSINESS ARISING FROM MINUTES**
- 6 PUBLIC FORUM**

**7 REPORTS FROM OFFICERS****7.1 SPONSORSHIP REQUEST - DENILIQVIN BUSINESS CHAMBER BUSINESS AWARDS****Author:** Adam McSwain, General Manager**Authoriser:** Adam McSwain, General Manager**RECOMMENDATION**

That Council

1. Approve the provision of a 'Gold' level sponsorship, up to \$2,500 ex GST, to the Deniliquin Business Chamber, Deniliquin Excellence in Business Awards 2019 Gala Dinner
2. That the \$2,500 in funding be charged to the Office of GM Consultancy Budget

**BACKGROUND**

The Deniliquin Business Chamber hold an annual Deniliquin Excellence in Business Awards Gala Dinner. Council have previously funded this event and last year provided funding up to a 'Platinum' level (\$4,500).

**ISSUE/DISCUSSION**

In Council's 2018/19 budget there is no specific allocation for sponsoring this event. It is suggested that in developing Council's 2019/20 budget, Council consider setting a specific line item for this purpose.

Attached is a copy of the sponsorship prospectus for the event.

It is recommended that Council consider sponsoring this event at a 'Gold' level. This equates to \$2,500 plus GST. This level of sponsorship provides the opportunity for one speech at the awards, the presentation and sponsorship of one award and two complimentary tickets to the event.

**STRATEGIC IMPLICATIONS**

The Business Awards Gala Dinner are a great event and provide a terrific opportunity to recognise and celebrate great local businesses.

Council's support of this event helps to support and recognise small to medium sized businesses.

**COMMUNITY STRATEGIC PLAN**

Outcome 2 – A prosperous and vibrant economy

**FINANCIAL IMPLICATIONS**

Council's community grants and donations line items are fully expended for 2018/19. It is recommended that this \$2,500 in funding be funded from the Office of GM Consultancy Budget.

Through the development of Council's 2019/20 budget discussions will be held with Councillors to consider having a specific line item in the budget for sponsoring this event annually.

**LEGISLATIVE IMPLICATIONS**

Nil

**ATTACHMENTS**

<b>1.</b>	<b>Sponsorship</b>	<b>Prospectus</b>	<b>-</b>	<b>Business</b>	<b>Awards</b>
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Deniliquin Business Chamber

# Event Sponsorship Prospectus

**21 years of Business Excellence since 1998**

## The Gala Event will be on Friday 21 June 2019

Hello, the Deniliquin Business Chamber is the largest representative of business and industry in Deniliquin with over 180 members.

An extremely proactive body, the Chamber is a visual in the community and works diligently to provide a benefit to its members and the greater community.

The Chamber has been a part of the business community in the Southern Riverina for almost 80 years. The Chamber employs two part time administration staff to oversee and co-ordinate activities that support members and the Deniliquin business community.

The Chamber Executive is made up of local business owners and operators from a wide range of industries.

The Deniliquin Business Chamber presents the annual Deniliquin Excellence in Business Awards to the community.

## Deniliquin Excellence in Business Awards 2019 Gala Dinner

The Business Excellence Awards have been running in Deniliquin for the past 20 years with great success. The Deniliquin Business Chamber organises this event in line with core strategic benefits to Chamber members and the greater community by promoting and protecting local businesses. Think local first!

The Gala Dinner is a highly anticipated event on the local calendar of events and is a highlight on what is normally a mild June evening.

**The Gala Dinner is where sponsors shine! This is what you can expect...**

- Top class music and entertainment
  - A fabulous friendly networking event with dancing!
- Be recognised as a strong supporter of local people and business
  - You value excellence and your Chamber membership
  - Your staff will have a great night of surprises and fun
    - Everyone will applaud excellence
  - Celebrate Deniliquin as a vibrant business community

Nominated individuals and businesses are supported through the process by the Chamber and our local award winners, who align with the Murray-Riverina regional awards, go onto the regional and ultimately the state awards.

*“Winning awards is what happens when service shines”*

The Awards ceremony is held at The Deniliquin RSL Club and is the perfect venue to showcase the award finalists with a professional master of ceremonies.

The night is for catching up with friends and colleagues from across the region and we usually have some special guests in attendance.

**2018 Winners shine on...**  
**Deniliquin Business Chamber NSW State Award Finalist**  
**SunRice NSW State Award Finalist**

## **The Business Excellence Awards Sponsorship Prospectus**

The Business Excellence Awards continues to gain momentum in the community.

Last year there were over 120 separate nominations for Excellence in Customer Service as well as contested entries in Best New Business, Best Small Business and Employer of Choice. This year we are expecting a huge array of nominations and entries...

Outstanding Young Employee, Apprentice or Trainee

Outstanding Young Entrepreneur

Outstanding Business Leader

Start-up Superstar

Excellence in Micro Business – 5-20 employees

Excellence in Small Business

Excellence in Business

Excellence in Social Enterprise

Excellence in Sustainability

Excellence in Workplace Health and Safety Culture

Employee of the Year

Best New Local Business in operation less than 2 years

Excellence in Customer Service

Deniliquin Business of the Year

## 2018 sponsors



The Pastoral Times  
The Edge FM/2QN  
The Deniliquin RSL Club  
SunRice  
Murray Irrigation Limited  
Murray Mallee Training Company  
McDonalds Deniliquin  
Regional Development Australia  
Purtills  
Central IGA  
VisAttak

*Thank you*

*"Murray Mallee Training Company sees the importance of being involved with the Deniliquin Business Awards because it showcases the talent of the apprentices and trainees and MMTC wants to support these hard working people in the community..."*

*We have been sponsors for the past five years and will continue to sponsor the Awards and look forward to working closely with the Business Chamber."*

Susie Stafford



## Sponsorship Opportunities

Sponsorship opportunities are now open and the deadline for purchase is **Friday 15 March 2019**

For additional questions please email us at [admin@deniliquinchamber.com.au](mailto:admin@deniliquinchamber.com.au)

	Platinum	Gold	Silver	Bronze	
Cash sponsorship	\$4,500	\$2,500	\$1,500	\$550	<b>Plus GST</b>
Recognised on all promotional material as Major Sponsor	yes	—	—	—	
Recognised on all promotional material as Gold Sponsor	—	yes	—	—	
Recognised on all promotional material as Silver Sponsor	—	—	yes	—	
Recognised on all promotional material as Bronze Sponsor	—	—	—	yes	
Logo on all Chamber newsletters and website	yes	yes	yes	yes	
Speech at Gala Dinner	5 minutes	2 minutes	—	—	
Sponsor name on award trophy	2 trophies	1 trophy	—	—	
Present to winner and photo opportunity	2 trophies	1 trophy	1 trophy	—	
Complimentary tickets to Gala Dinner	4 tickets	2 tickets	1 ticket	—	
Pull-up banner at Gala Dinner**	yes	yes	yes	yes	
Ad in Gala Dinner printed program ***	yes	yes	yes	yes	
Framed certificate noting sponsorship for your business	yes	yes	yes	yes	

\*\* Sponsor to provide the banner on the night of the Gala Dinner

\*\*\* The size of the ad will be a percentage based on the number of pages in the final printed program

## Additional Sponsorship Opportunity

Put your brand, product or service front and centre with this additional opportunity

Host the **Welcome Reception** at The Deniliquin RSL Club in a private room

The Mountbatten Room 6.00 – 7.00pm

You will be named on all promotional material as the sole sponsor of this **Welcome Reception**

Sponsor to welcome guests to the reception with a 10 minute presentation

Banner and sponsor merchandise in the room

3 complimentary tickets to the Gala Dinner

Opportunity for entertainment at extra cost

Canapes and drinks served during the reception

**ONE ONLY OPPORTUNITY \$3,500.00 plus GST**

### Custom Sponsorships

We can work together to unlock a unique opportunity for your business. Contact us today to discuss your business objectives and we can build a sponsorship package that will help you achieve your goals



#### Deniliquin Business Excellence Awards

Deniliquin Business Chamber

Contact – Janet Renehan

[admin@denilquinchamber.com.au](mailto:admin@denilquinchamber.com.au)

03 5881 2621 or 0447 812 621

Thank you

“Deni will shine...”

#### YOUR SIGNED ACCEPTANCE

On behalf of

\_\_\_\_\_

We would love to sponsor the Business Excellence Awards and

accept the proposed \_\_\_\_\_ Sponsorship

We agree to pay the Deniliquin Business Chamber

\$ \_\_\_\_\_ plus GST (you will be invoiced on acceptance of this signed proposal)

Your name

\_\_\_\_\_

Business Name

\_\_\_\_\_

Signed

\_\_\_\_\_

Email

**8 CONFIDENTIAL MATTERS****RECOMMENDATION**

That Council considers the confidential report(s) listed below in a meeting closed to the public in accordance with Section 10A(2) of the Local Government Act 1993:

**8.1 Contract C2019/06 Reconstruction of Crispe Street**

This matter is considered to be confidential under Section 10A(2) - d(i) of the Local Government Act, and the Council is satisfied that discussion of this matter in an open meeting would, on balance, be contrary to the public interest as it deals with commercial information of a confidential nature that would, if disclosed prejudice the commercial position of the person who supplied it.

**8.2 Contract 2.19.274 - Reconstruction of Napier Street between Cressy Street and Charlotte Street**

This matter is considered to be confidential under Section 10A(2) - d(i) of the Local Government Act, and the Council is satisfied that discussion of this matter in an open meeting would, on balance, be contrary to the public interest as it deals with commercial information of a confidential nature that would, if disclosed prejudice the commercial position of the person who supplied it.

**9      CLOSE OF MEETING**