

# **Community Engagement Policy**

Council Policy
Office of the General Manager
General Manager

## **POLICY OBJECTIVE**

The purpose of this policy is to outline the approach to community engagement to be conducted by Edward River Council as part of Council's decision-making processes.

## SCOPE

This Policy applies to all community engagement undertaken, by staff, Councillors, committees of council and consultants, on behalf of Edward River Council.

## LEGISLATIVE REQUIREMENTS

Nil

## **POLICY STATEMENT**

This policy recognises that community engagement and participation processes are a vital part of local democracy. It aims to strengthen the trust between Council and the community and build confidence in Council's ability to plan and make decisions that will respond to the present and future needs of the community.

Community engagement is about involving the community in decisions which affect them. It is critical in the successful development and implementation of acceptable policies and decisions and for improving services by being responsive to the needs of the community. It involves seeking broad informed agreement and the best possible solution for Council and the community, however it does not necessarily mean achieving consensus.

This policy emphasises that the community should be kept informed throughout the consultation process and receive feedback that demonstrates how their input has influenced the decision.

This policy should be read in conjunction with the Community Engagement Matrix.

Implementation of this policy will;

- Confirm Council's commitment to conducting quality consultation and its willingness to actively engage the community in its decision-making processes.
- Clarify the role that Council will take to engage the community in decision making.
- Develop a framework that ensures a consistent approach is undertaken, by council staff, in relation to matters requiring community consultation.
- Create an organisational culture and build staff capacity that ensures community engagement processes are seen in a context of adding value, being best practice and good governance.
- Ensure that our community is well informed about issues, strategies, projects, or plans
  that may directly or indirectly affect them and have the opportunity for genuine
  involvement in decision-making and policy development.
- Seek the views of a wide cross-section of the community, selecting engagement methods that are flexible, inclusive, and appropriate to those being engaged.



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 Meet Council's legislative requirements regarding community consultation in all areas of its service delivery (excluding Development Applications which are covered under separate legislation).

This policy applies to all facets of Council's operations including corporate, strategic land use planning, financial planning, and Council's day to day business activities.

Along with the Matrix, it defines the principles underpinning Council's engagement activities, the role of councillors and staff in engaging with the community and the methods which Council will use to engage with the community.

Community engagement guidelines for private development are outlined in the relevant planning documents and *Environmental Planning and Assessment Act 1979*. The DA process is not within the scope of this policy.

Community engagement is multifaceted and requires a standard of consultation that appropriately responds to the nature, complexity and impact of the issue/s involved. The range of methods and techniques used may vary depending on the resources that are available.

Both 'consultation' and 'community engagement' are terms used by practitioners and in literature. However, in this model of community engagement, consultation is one of the levels of engagement (as per the IAP2 spectrum below).

Council's approach to community engagement is based on the spectrum of engagement activities as advocated by the International Association for Public Participation (IAP2).

## **ASSOCIATED POLICIES AND PROCEDURES**

Council will engage with the community when:

- Developing strategies, plans and policies or proposing projects which impact the Edward River community or a particular group of community members;
- Making decisions on significant operational, infrastructure, service, or resource matters;
- Making decisions which would benefit from external expert advice or community opinion; and
- There is a legislative requirement to do so.

The five levels of public participation are shown on the table below:

| INFORM         | CONSULT          | INVOLVE          | COLLABORATE        | EMPOWER        |
|----------------|------------------|------------------|--------------------|----------------|
|                |                  |                  |                    |                |
| Public         | Public           | Public           | Public             | Public         |
| Participation  | Participation    | Participation    | Participation      | Participation  |
| Goal:          | Goal:            | Goal:            | Goal:              | Goal:          |
|                |                  |                  |                    |                |
| To provide the | To obtain public | To work directly | To partner with    | To place final |
| public with    | feedback on      | with the public  | the public in each | decision-      |
| balanced and   | analysis,        | throughout the   | aspect of the      | making in the  |
| objective      | alternatives     | process to       | decision           |                |



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| information to | and/or     | ensure that      | including the      | hands   | of | the |
|----------------|------------|------------------|--------------------|---------|----|-----|
| assist them in | decisions. | public concerns  | development of     | public. |    |     |
| understanding  |            | and aspirations  | alternatives and   |         |    |     |
| the problems,  |            | are consistently | the identification |         |    |     |
| alternatives,  |            | understood and   | of the preferred   |         |    |     |
| opportunities  |            | considered.      | solution.          |         |    |     |
| and/or         |            |                  |                    |         |    |     |
| solutions.     |            |                  |                    |         |    |     |
|                |            |                  |                    |         |    |     |

The Community Engagement Framework consists of this Community Engagement Policy and the supporting document: Community Engagement Matrix.

- Council's Committees and Community Groups should form a key part of the overall engagement framework.
- Community committee members will be recruited and selected according to the relevant policy guidelines
- Council will endeavour to ensure that its engagement processes are appropriate, accessible, well-planned, and adequately resourced.
- The level of community engagement undertaken relates directly to the level of community involvement required, and should always be appropriate to the nature, complexity and impact of the issue, plan, project, or strategy.
- All community engagement activity is to be undertaken in accordance with the principles of engagement (detailed in Community Engagement Matrix).
- Statutory requirements are a minimum and this policy encourages Council to engage the community in addition to statutory requirements providing that any legal timeframes are met.
- Staff will advise elected local representatives of community engagement activities in advance.
- The recommended period for community feedback is 28 days. However, this may vary depending on statutory requirements.
- The timing of community engagement activities will consider key dates, notably the Christmas and New Year period, school holidays and special events. (Refer to the Matrix for more detail).
- For high impact projects or issues that affect the whole of Edward River (eg Local Environment Plan, Community Strategic Plan, Housing Strategy etc) engagement activities are recommended at sites across the Local Government Area (LGA).
- In circumstances where the level of involvement requires members of the public to make submissions to Council, content received may be regarded as public and available for general access.
- Prior to making any decision Council will ensure that it is well informed of the advantages and disadvantages of alternative decisions on matters before them, including accurate reporting of community comments and recommendations that reflect all sides of the debate.
- Council will provide feedback to all participants involved in a project by closing the loop.



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# **DEFINITIONS**

| Key Term / Acronym   | Definition  |
|----------------------|---|
| Community Engagement | "Any process that involves the community in problem solving or decision making and uses community input to make better decisions" <i>International Association of Public Participation</i> (IAP2).  |
| Consultation         | A process of community engagement that seeks to inform the community or draw out the views and preferences of the community. These views are used to inform decision makers and should provide a guide to decision making   |
| Community            | Community is a broad term used to define a group of people including people who live, work, study, own property, conduct private or government business, visit or use the services, facilities and public spaces and places in the Edward River area. The community can be referred to as stakeholders or be comprised of stakeholders. |
| Communication        | Generally, refers to the exchange of information from Council to the community, and can also include the exchange of information or views from the community to Council.  |
| IAP2                 | IAP2 International Association of Public Participation (www.iap2.org.au)  |
| Submission           | A formal response to a public document (ie: policy, plan, strategy) made during the public exhibition period. Submissions may be considered public and available for general access.  |
| Comment              | A response received during early engagement or consultation that is not part of a formal Public Exhibition endorsed by Council.   |



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| Committee Framework           | The Committee Framework includes Strategic Reference Groups and other committees run by Council. |
|-------------------------------|--|
| Level of Impact               | The degree to which a community is determined to be affected by a decision.                      |
| Level of Public Participation | The degree to which a community is involved in decision making.                                  |

# **POLICY VERSION CONTROL**

| Title               | Community Engagemen | Community Engagement Policy |   |                          |  |
|---------------------|---------------------|-----------------------------|---|--------------------------|--|
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